

**breakout ABSTRACT**

Abstract No. 17

TITLE**HOW PROGRAM EVALUATION HELPED US PLAN EPHT IN OREGON AND HOW WE INTEND TO USE IT IN THE IMPLEMENTATION PHASE****TRACK****Collaboration/Diversity/Coordination****OBJECTIVES**

The attendees will learn how program evaluations contributed to EPHT planning in Oregon. More specifically, they will learn about the kinds of evaluation questions we asked, the kinds of evaluation methods we used, and how the information from the evaluations were used to shape EPHT planning and capacity building. Attendees will also learn how Oregon proposes to use program evaluation and performance assessment in the implementation phase.

SUMMARY

Specific examples from Oregon EPHT planning will be used to illustrate how program evaluations assisted the program to make decisions, understand the strength of partnerships, assess staff activities, identify barriers and lessons learned, and understand the achievements of the project. The importance of qualitative data and the collection of evaluation data by staff in the course of outreach and training activities will be discussed. We also will describe how we intend to use evaluation and performance management activities in the implementation phase to gain an understanding of communications effectiveness, stakeholder interest and support for EPHT, satisfaction with and uses of data, and program progress. Program evaluation concepts and methods that we have used and that we are planning will be described in the context of the examples and plans.

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